



Professional Solutions.  
Value Delivered.



*Professionals Network IT is an end-to-end infrastructure, e-business solutions and software development company, which combines cutting-edge technology with keen business acumen to deliver high quality, innovative solutions and business process automation tools for medium and large Saudi enterprises. Since its inception a decade ago, the company has successfully catered to 500-plus clients across major industry verticals. We specialized in design, build and execute infrastructure networks. Also, we conceptualize, design and develop sophisticated e-business solutions including tailor-made Web applications, custom software and dynamic BPA tools which will help you corner success and optimize growth.*

## B2B & B2C Portal Development

In the rapidly evolving world of e-business, portals are no longer simple user interfaces but essential tools for realizing business vision. E-commerce has revolutionized the way business is done and enterprises today need to publish real-time information on products, services, applications and processes on the Internet in order to reach out to huge online markets. Professionals Network IT blends leading-edge technology with cross-industry experience and creative endeavors to design, develop, host and promote full-service B2B (business to business) & B2C (business to consumer) portals to optimize business growth, enhance efficiencies, expand distribution channels and ensure competitive advantage in vertical marketplaces.

Portals are next-generation desktop, delivering e-business applications over the Web to all kinds of client devices to form a unified, collaborative workplace. While B2B is primarily concerned with supply chain management and plays a vital role in connecting manufacturers, wholesalers and distributors, B2C sites sell products, services and information directly to end-users. No matter what your business model is (B2B or B2C), Professionals Network IT will provide you with a unique, well-structured and completely manageable Web presence that combines information, community and commerce with the reliability and security required for e-business operations.

From portal consultancy to design, development, hosting and Internet marketing - we walk with you step by step to create fluid, efficient and value-add e-business hubs which are completely scalable and can be further enhanced in line with your business goals. The company integrates data/content, design elements, marketing/sales initiatives, e-commerce applications and maintenance/support measures to create high-impact B2B & B2C portals which will act as your online trading arm and ensure measurable return on investment (ROI). The fully customized e-business platforms will help address target audiences; build business on a global scale; and enhance relationships with trading partners, suppliers and customers.

## Website Design

Professionals Network IT is one of the top Saudi Web site design companies. Elegant & aesthetic, quick & user-friendly – our company offers cool Website designing and development solutions that will impact your audience with stunning effects and effectively address your business needs. At Professionals Network IT, we know that comprehending the rationale behind a companies Web presence is essential before the Website design can be conceptualized. Full knowledge of your business objectives helps us identify your requirements and find the right solutions for your company website. We concentrate to create the perfect brand image - a pleasing, user-friendly Website with functionalities that meet your expectations.

In spite of complex functional requirements for your web site, we aim to keep the user interface as simple and attractive as possible. It forms the bridge between the user and the technological back-end which is the backbone of all business Websites today. Ease of navigation, consistency in overall layout/look-and-feel, depth of content and quality of execution are just a few of the Website designing yardsticks that matter to our Web designers.

Our one-stop Website designing solutions features our excellence in creating multi-faceted & multi-dimensional Web portals. Our leading-edge technical skills are well integrated with creative design concepts and lucid, information-rich content. What's more, our team of SEO consultants ensure that the Website gets top rankings on major search engines.

#### **Our Web Site Design Services include:**

- » Website Visualization
- » Website Conceptualization
- » HTML Coding
- » Graphic Designing
- » Flash Intros & Presentations
- » Animations
- » Java Scripting
- » Audio & Video Integration

#### **Web Design Expertise**

Our Web designers rely on latest Website designing techniques including multimedia, graphic tools, precise software development standards and an exacting PMM (project management methodology) to ensure great functionality and stunning effects. To ensure that our Website designing services are second, we stay abreast of the latest technical developments. Our expertise in Website designing includes:

Macromedia Flash	Adobe Photoshop
Illustrator	Director
Dreamweaver	Sound Edit
Adobe Premier	Microsoft Front Page
Gif Animator	Java Scripts
Java Applets	Style Sheets
DHTML	HTML
XML	WML
Real Audio, Real Video, MPEG & Avi	Adobe Acrobat

## **Web Site Hosting Services**

The full service division of our e-Business Services, offers premium Web site hosting services that are totally secure, extremely reliable and completely scalable, besides being cheap and affordable. Led by top-notch professionals, Professionals Network IT integrates latest Internet technology with your business strategies & operations, mission-critical services and unbeatable client support to help you reach out to a global audience and attain

optimum growth. We offer a complete range of managed Website hosting services, dedicated Website hosting services and shared Website hosting services and applications,

## Web Site Development

We have, at Professionals Network IT an in-depth knowledge in software development and application. Our company develops custom Web site applications and software across a wide range of technology platforms to ensure successful implementation of your business strategies and enhancement of your operational excellence. As every client faces unique business challenges, our Web site application development team starts with a thorough understanding of your objectives and works with you in close collaboration to come up with the most appropriate software development solutions that are rapidly architecture, developed, tested and implemented. For our Team, every project is mission-critical and must be delivered - on time and within budget.

We develop custom Web site applications for a wide range of industries - Information Technology & Communications, Construction & Manufacturing, Automotive/Transportation, Financial Services, Healthcare, Education, Government Organizations and many more. Our company proven professional expertise, cross-industry experience and technical capabilities in software development and application will help determine the optimal technology solution for reducing costs, streamlining business processes and gaining business advantages.

### Our Core Skills

#### Programming Languages

C, C++, Java, Cold Fusion

#### Application Development

Java, VB 6.0 and VB.NET

#### Internet Technology

#### Microsoft Centric

ASP, VBScript, COM, DCOM, Microsoft's .Net Technologies, Microsoft Transaction Server, Microsoft Site Server, Microsoft Content Management Server, Microsoft Commerce Server.

#### Other Technologies

CGI/Perl, PHP, WEB Logic, Javascript, XML, XSL

#### Database Tools

MS-SQL Server 7.0/2000, MS-Access, MySQL, ORACLE - 9i

#### Designing Tools

Macromedia Director, Flash, Dreamweaver, Gif Animator, Adobe Photoshop, Adobe Acrobat, Illustrator, SMIL, 3D MAX, HTML, DHTML, Microsoft Front Page

#### Operating Systems

UNIX, LINUX ES 3.0, Windows.NET Server 2003

#### WebServer

Apache 1.3, IIS 5.0 and IIS 6.0

#### Streaming Media Development

Real Audio, Real Video, Windows Media Player, MPEG & Avi

# Content Management Solutions

Professionals Network IT vast experience in implementing innovative and intuitive technical solutions has helped us come up with a Web content management system that has done away with the limitations of a traditional database-driven backend. The Web content management system provides greater freedom and better control in terms of Web content management, image management, random link incorporation and Website restructuring & redesigning - features that no other database-driven system offers. More importantly, the pages/sections created by our Web content management system are static without any interaction with the Website's database. The new content, therefore, loads fast, gets an exceptional user-response and never slows down the speed of the entire Website.

Since Web publishing and related enhancement through our Web Content Management System do not require database configuration or changes in the existing database structure & space, all you need to do is to integrate the CMS Editor. This will keep the Web site content updated 24x7 and save time & money in upgrade efforts. As no additional hardware or software is required, installing CMS Editor eliminates the traditional hidden costs. These costs usually include lengthy (and expensive) Web content management system implementation, additional IT staff to manage the system and costly maintenance contracts.

## Document Management Systems

Document management system (DMS) is an electronic tool that allows you to track and manage documents - across work groups or the entire enterprise, depending on your specific requirements. Organizations today need to handle a massive volume of critical information assets - developed and updated over a period of time and at various levels. In order to manage vital documents and streamline workflow, businesses require an effective information management solution that will enable authorized user groups to locate, share, update, review, store and retrieve data in the most efficient manner.

Total security and ease of use mark our document management systems ensuring the highest degree of productivity, efficiency and cost savings. Keeping in mind the enterprise-level need for complete control over documents/information flow. Also, we developed a highly collaborative and fully automated Document Management System (DMS). The document management solutions enable companies to effectively manage their documents - created/updated by different people at different times - through a single common platform that is both secure and user-friendly. The application allows unrestricted document sharing and free interaction among users through message boards/e-mail.

## Business Process Automation

### Intranet & Extranet Solutions

**Intranet:** In today's business environment, enterprises are all too keen to achieve increased team productivity and superior organizational efficiency. It is, therefore, imperative to develop an in-house communication and management system that helps you access critical information & relevant people, manage documents and integrate day-to-day operations and work processes. Combining innovative designs and leading-edge technology, we develop a complete suite of Intranet solutions in sync with its clients' business objectives. With the help of requirement-specific Intranet solutions, your company/organization will be seamlessly connected, while team members can take part in planning, collaboration, strategizing and decision-making. Stay organized, simplify the internal management system and enhance productivity with the best Intranet solutions available.



**Extranet:** As more and more consumers and businesses go online everyday, it is of critical importance to develop an effective and secure communication system to stay in touch with your partners and business contacts. Sending e-mail messages may not be always enough, especially if a large volume of information must be shared with multiple users, authorized to access the same. Professionals Network IT can customize secure extranet solutions for your business associates, suppliers, distributors and wholesalers. Professionals Network IT is a leading intranet and extranet solutions company. If you have a requirement for intranet and extranet solutions, contact us now.

#### **Workflow Management Solutions**

Our highly scalable and completely customized workflow solutions cover all aspects of business process automation and management. We aim to serve as a robust enterprise platform for managing people, applications and systems in order to provide our customers with significant competitive edge. We focus on a detailed analysis of your requirements before developing tailor-made tools which will seamlessly integrate with the existing interface and perfectly fit the industry vertical. Our solutions help combine a company's know-how and information systems for the smooth running of production, distribution and management.

## **Servers and Networking Infrastructure**

Professionals Network IT has excelled in developing innovative networking and communications solutions built on a large spectrum of cutting-edge technologies. Enriched by a strong background in networking and telecommunications, We specializes in the integration of Information and Communication Technology (ICT) setups for your business.

In order to guarantee a complete service to our clients, we undertake the design, supply and installation solutions as well as the maintenance packages. Senior engineers and experienced consultants are responsible for conducting feasibility studies, auditing and project management, ensuring that the solution is appropriate for each company.

In order to deliver the service efficiently, Professionals Network IT has partnered with leading suppliers of ICT, mainly:

- Cisco Systems
- 3COM
- 3M
- DIGITUS
- AvaniX Cabinets

We provide full solutions in the following:

Infrastructure Networking (Wire-line and wireless, structured cabling, raised floor and fiber termination)

LAN & WAN Enterprise networks (Switches, routers... etc)

Network Security (firewall)

Fiber Optic Solutions (Supply and install fiber optic cables and fusion splice)

Structured cabling testing equipment and training

# REFERENCE PROJECTS:

## Clients we have been proud to serve..

### Web Based Application Development

- Projects Management System (Customized) – Transportation Ministry
- Press Maintenance Management System (Customized) – Defense Ministry
- Training Management System (Customized) – Communications and Information Technology Commission
- Contracts Tracking System (Customized) – Saudi Electricity Company (SEC)
- Generation Operation Information System (Customized) - Saudi Electricity Company (SEC)
- Operation Management System (Customized) – Saline Water Conversion Company (SWCC)
- Content Management System - Saudi Press Agency (SPA)
- Content Management System - Communications and Information Technology Commission
- Content Management System - Electricity & Cogeneration Regulatory Authority (ECRA)
- Content Management System - Saudi Chemical Engineering Society
- Document Management System – Saudi Private Guard
- Document Management System – Saudi Cement Factory
- Document Management System – Al-Rajhi Bank
- Document Management System – Dalah Hospital
- Document Management System – King Fahad Library

### Web Design Projects:

- Internal Brand Development and Layout Design - Saudi Basic Industries Corporation (SABIC)
- Generation Intranet Website - Saudi Electricity Company (SEC)
- Contract Department Intranet Website - Saudi Electricity Company (SEC)
- Riyadh Care Hospital Website
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### Networking Infrastructure Projects:

- Saudi Electricity Company – Al Morooj Building (Networking Infrastructure)
- Al-Rajhi Bank (VPN Network Connection)
- Dalah Hospital (IT / Networking Infrastructure)
- Al Habib Hospital – Riyadh (Networking Infrastructure)
- Al Habib Hospital - Al Qassim (Networking Infrastructure)
- Hayat Mall (Networking/ IP Cameras)
- Dar Alarkan HQ (IT / Networking Infrastructure)



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